

Artificial intelligence

Ashurst

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How we use AI at Ashurst

Ashurst leverages AI in various ways, including to drive efficiencies in how we work and to improve the accuracy, consistency and quality of our work product. We currently use a range of AI-powered third-party systems, solutions and tools to assist us in the conduct of legal research, document review and due diligence, data analysis and transformation, automation, translation and transcription. These are in addition to general business technologies that may incorporate AI.

Our AI toolkit

We are dedicated to staying ahead of the curve by integrating the best-in-class technology into our services. Ashurst has a number of AI-based tools that can be utilised to optimise the delivery of our services. We can provide more information about specific tools on request.

In general, the AI tools used by Ashurst primarily leverage machine learning forms of AI. However, vendors are increasingly incorporating more advanced, including generative, AI technologies over time. We are monitoring these developments closely and only opt-in to such additional generative AI features after a complete due diligence review and assessment.

We will comply with relevant client notification and approval requirements regarding the use of any new AI-based tool prior to their use with those clients.

Our approach to generative AI

Ashurst closely tracks the developing generative AI market and any regulations that apply to it. We maintain a rigorous approach to the adoption and/or development of solutions leveraging generative AI, and only do so after we have satisfied ourselves that we will remain in compliance with (amongst other requirements) all regulatory requirements, relevant data security and controls requirements, and client terms and commitments.

- We have a governance board that is responsible for establishing internal policies, procedures and controls for the use of generative AI technologies within the firm.
- We have a generative AI policy that prohibits the use of confidential client data with public generative AI tools and covers appropriate use of Ashurst approved generative AI tools, including how our supervision policy applies to AI-supported work.
- We only consider and permit the use of selected and approved generative AI tools that:
 - Appropriately secure our and our clients' data;
 - Have been onboarded in accordance with our global procurement policy;
 - Do not use our or our clients' data to train underlying foundational models;
 - Allow us to specify the geo-location of any client data storage to ensure data residency is preserved;
 - Encrypt our and our clients' data both in transit and at rest; and
 - Process our and our clients' data in compliance with all applicable data privacy laws.
- We implement platform-specific terms of use and provide training and guidance materials that help support responsible and compliant usage of Ashurst approved generative AI applications.

Connect with us on our use of AI

For specific questions about how Ashurst uses AI, including how we govern it, please contact AIgovernance@ashurst.com or any of the below members of our Governance Board.



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For any other queries, please do reach out to your usual Ashurst contact.